



Erasmus Student Work Placement in the UK

EMPLOYER INFORMATION		
Name of organisation	Qasimi Homme / Cassimi Ltd	
Address inc post code	Studio 6, 26 Shacklewell Lane, London E8 2EZ	
Telephone	020 7249 4841	
Fax	020 7254 8153	
E-mail	info@qasimi.com	
Website	www.qasimi.com	
Number of employees	15	
Short description of the company	Launched in 2009, Ready-to-Wear Menswear label presenting biannual fashion shows in Paris.	
CONTACT DETAILS		
Contact person for this placement	Tomomi McMaster	
Department and designation / job title	Studio and Marketing Assistant	
Direct telephone number	020 7249 4841	
E-mail address	tomomi@qasimi.com	
Application Procedure		
Who to apply to (including contact details)	Tomomi McMaster (tomomi@qasimi.com)	
Deadline for applications	23/11/12	
Application process	Send the cover letter and CV via Email to tomomi@qasimi.com	
Other		

Please provide as much information on the placement as possible – too much information is better than not enough!

PLACEMENT INFORMATION		
Department / Function	Marketing department	
Description of activities	Your main duties include helping to build the brand profile and awareness across all media platforms. As a team member, you will participate in creating new ideas and continuously improving and assessing the existing Marketing activities of Qasimi Homme.	
	- Update and write blog posts of our website and social networks	
	- Send products out to competition winners and customers	
	- Liaising with our PR agencies, monitor the Press sample loan items	
	- Monitoring media coverage by keeping press files updated with recent coverage	
	- Assist the Studio and Marketing Director with advertising, working to our budgets and analysing results	
	- Assist in photoshoots for E-Commerce and possibly campaign shoot	
	- Assist in organising Castings and preparation for fashion shows and Sales showrooms	
	- Participate in office administration including answering calls	
Location	Studio in London	
Start Date	ASAP	
Duration	Ideally 6 – 12	
Working hours per week		
Accommodation (please select)	☐ Accommodation will be provided	
	☑ We can assist with finding accommodation (we will try)	
	☑ Student to make own arrangements	
Details of financial and "in kind" support to be provided	We could provide £15 per day. (Travel and lunch expense)	
Other		

COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS		
Languages and level of competence required	Fluency in English and French (preferably)	
Computer skills and level of skills required	Computer literate, preferably in Adobe softwares as well as Word and Excel.	
Drivers license	Not necessary	
Other		

INFORMATION PROVIDED BY		
Name	Tomomi McMaster	
Department / Function	Studio and Marketing	
E-mail address	tomomi@qasimi.com	
Phone number(s)	020 7249 4841	
Date	07/11/12	

Please return this form by email to erasmus@britishcouncil.org